



Campus Recruitment

Business Development

About Us

BYJU'S is the world's most valuable ed-tech company and the creator of India's most loved school learning app which offers highly adaptive, engaging and effective learning programs for students in classes 1-12 (K-12) and competitive exams like JEE, NEET, CAT, and IAS.

BYJU'S - The Learning App, the flagship product for classes 4-12 was launched in 2015. Today, the app has over 35 million registered students and 2.4 million annual paid subscriptions. With an average time of 71 minutes being spent by a student on the app every day from 1700+ cities, the app is creating a whole new way of learning through visual lessons. It is encouraging students to become self-initiated learners.

The Disney BYJU'S Early Learn App was launched in June 2019, a special offering from BYJU'S in collaboration with Disney India for students in classes 1-3. In early 2019, BYJU'S also acquired Osmo, a Palo Alto-based maker of educational games to transform the whole offline to online learning experience.

Delivering a world-class learning experience, programs from BYJU'S are making learning contextual and visual. The apps have been designed to adapt to the unique learning style of every student, as per the pace, size, and style of learning. BYJU'S is paving the way for new-age, geography-agnostic learning tools that sit at the cross-section of mobile, interactive content and personalised learning methodologies. To know more about the company, please download the apps (Available in Play Store & App store) or visit us at <https://byjus.com/>

Job Title:

Business Development Associate (BDA)

Job Description: You will begin in an individual contributor's role, working in a team of go-getters to help spread the Byju's way of Learning in your city. You would be showcasing the unique Byju's way of Learning to students and parents and will be responsible for mentoring and sales in your designated zone.

Sector: Sales, Business Development.

Male Candidates Preferred

Preferred Skill Sets:

- Having a keen interest and deep understanding of the Indian education sector
- Interested in mentoring and guiding students.
- Having a knack for sales
- Good interpersonal and presentation skills.

Locations: PAN India

Academic Qualification: B.E / B.Tech, MBA (2020 passing out)

Selection Process: Group round and personal interview

CTC: INR 1000000 (7 lakh fixed pay + 3 lakh performance pay)

Candidates should have:

- 1 copy of RESUME
- 1 set of photostat copies of your mark lists [10th/12th/Graduation]

AWARDS



Education Company Of The Year 2016, 2018



Deloitte Technology Fast 50 India and Fast 500 Asia Award (Year 2012-2017)



Business Standard - Start-Up of the Year 2017



Winner of Established Education App of the Year 2017



Reimagine Education Award, Overall Ed Tech Winner Award, Gold Award for Best Educational App - 2016



Winner of Google Play's "Best Self Improvement" App in India - 2016

Backed by several Marquee Investors



Chan Zuckerberg Initiative (CZI)



Sequoia Capital



Sofina



Verinvest



Lightspeed



Times Internet



International Finance Corporation (IFC)



Tencent



Naspers



General Atlantic



Canada Pension Plan Investment Board (CPPIB)



Owl Ventures



QATAR INVESTMENT AUTHORITY
QIA

BYJU'S IN MEDIA

THE ECONOMIC TIMES



Disney.BYJU'S Early Learn App launches for grades 1-3 to help children become lifelong learners

HUFFPOST



We'll Make Students Across The World Fall In Love With Learning: CEO Of BYJU'S [Interview]

BW BUSINESSWORLD



BYJU'S plans to launch International Products and gears up to enter them in a big way

Business Standard



With a strong team of 1500 in R&D, BYJU'S cutting edge tech and content is helping school students learn better

FINANCIAL EXPRESS



BYJU'S, valued at 5.7 Billion dollars is the world's largest Ed-Tech company

THE TIMES OF INDIA



How BYJU'S took the classroom online and made learning fun